



IN THE SPECIFICATION

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Technology Center 2100

Please amend the specification on page 1, line 1 to state:

a -- NAVIGATING INTERNET CONTENT ON A TELEVISION USING A  
SIMPLIFIED INTERFACE AND A REMOTE CONTROL--

IN THE CLAIMS

Presented below are all the amended claims in clean unmarked form. The claims, in  
marked-up form, are presented as an attachment.

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- A1
- 1 1. (Amended) A method comprising:
- 2 providing a web page associated with a sister site; and
- 3 providing a simplified navigation interface for the web page by the sister site.
- 1 2. (Amended) The method of claim 1 wherein the simplified navigation interface
- 2 employs a multi-layered matrix navigation, the method further comprising:
- 3 accepting an alpha numeric indication of a navigation option, the navigation option
- 4 displayed by the navigation interface; and
- 5 serving a matrix layer corresponding to the navigation option.
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- A2
- 1 6. (Amended) A computer readable storage media containing executable computer
- 2 program instructions which when executed cause a digital processing system to perform a method
- 3 comprising:
- 4 providing a web page associated with a sister site; and
- 5 providing a simplified navigation interface for the web page by the sister site.
- 1 7. (Amended) The computer readable storage media of claim 6 which when executed
- 2 cause a digital processing system to perform a method further comprising:

3 accepting an alpha numeric indication of a navigation option, the navigation option  
A2 4 displayed by the navigation interface; and  
5 serving a matrix layer of a multi-layered matrix corresponding to the navigation  
6 option.

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1 Please add the following new claims:

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1 23. (New) The method of claim 1, further comprising:  
2 displaying the navigation interface on a television set, the television set having a  
A3 3 remote control.

1 24. (New) The method of claim 1, further comprising:  
2 displaying the simplified navigation interface on a portable wireless device.

1 25. (New) The method of claim 1, wherein a sister site is a server on a network.

1 26. (New) The computer readable storage media of claim 6, further comprising:  
2 displaying the navigation interface on a television set, the television set having a  
3 remote control.

1 27. (New) The computer readable storage media of claim 6, further comprising:  
2 displaying the simplified navigation interface on a portable wireless device.

1 28. (New) The computer readable storage media of claim 6, wherein a sister site is a  
2 server on a network.

1 29. (New) The method of claim 1, wherein the web page contains commercial content.

1 30. (New) The computer readable storage media of claim 6, wherein the web page  
2 contains commercial content.

1 31. (New) The method of claim 1, further comprising:

2 displaying the navigation interface via a computer system. .

1 32. (New) The computer readable medium of claim 6, further comprising:  
2 displaying the navigation interface via a computer system.

1 33. (New) The method of claim 1, further comprising:  
2 providing a second web page associated with the sister site; and  
3 providing the simplified navigation interface for the second web page by the sister site.

A3  
1 34. (New) The computer readable medium of claim 6, further comprising:  
2 providing a second web page associated with the sister site; and  
3 providing the simplified navigation interface for the second web page by the sister site.

1 35. (New) The method of claim 1, wherein the simplified navigation option includes  
2 the use of primary navigation options.

1 36. (New) The computer readable medium of claim 6, wherein the simplified  
2 navigation option includes the use of primary navigation options.

1 37. (New) The method of claim 1, wherein the webpage is publicly accessible.

1 38. (New) The computer readable medium of claim 6, wherein the web page is  
2 publicly accessible.

1 39. (New) The method of claim 2, further comprising:  
2 displaying purchasing information related to at least one item via the matrix layer.

1 40. (New) The computer readable medium of claim 6, further comprising:  
2 displaying purchasing information related to at least one item via the matrix layer.

1 41. (New) The method of claim 1, wherein the simplified navigation interface includes  
2 a search form.